

Pennant Hills Op Shop story.

Funky fashion and designer chic at Pennant Hills Op Shop

Pennant Hills Op Shop manager, Sophie Honess, has several good reasons to love her job. Top of the list is a heartfelt commitment to the values she holds dear.

“I don’t believe anyone should pay full price for clothing”, she says, forgetting for a moment, perhaps, that if everyone felt the same way the store would not enjoy the high quality clothing donations it receives!

The other philosophy she values is the virtuous circle of community involvement that makes op shops possible and profitable.

“There are people in the community who donate goods to us, and then there are other people who buy those items, and we – the op shop operators – are sort of the glue that binds them. So with the profits that our donors and customers generate together for Lifeline, they help our organisation continue its important life-saving work. Everyone in the community can benefit,” says Sophie. As she speaks, Helen, a volunteer spending her first day in the Lifeline store, nods in agreement.

At our new Lifeline retail store in Pennant Hills you’ll find designer labels, current trends, lovely children’s clothes and some great men’s gear. The store also sells furniture, homewares and Manchester, but clothing is the most popular line.

Sophie has been with Lifeline op shops for more than five years now, having started in Tamworth for a couple of years before moving to Sydney where she opened the Epping shop, then worked on renovations at the new Asquith store, worked for a while at Manly and then settled at Pennant Hills where she’s been for the past two years.

Recent changes to the retail precinct at Pennant Hills and surrounding suburbs have caused a slight slump in sales so, with spring in the air, put a spring in your step and hop along to the op shop at Pennant Hills to see what’s in store for the new season.

Pennant Hills Store

Pennant Hills Trading Hours: Mon – Friday 9.30am to 4.30pm Sat 9.00am – 3.30pm

3 Hillcrest Road, Pennant Hills Ph: 9446 4341